

LEVEL SEVEN

Level 7: Increase purchases by \$250,000 will earn a choice of the following:

Mediterranean Cruise Package with Airfare

- 8 Days/7 Nights cabin accommodations aboard the ship - Outside stateroom with Balcony
- Round trip airfare for two
- Visit ports of calls such as Lisbon Portugal and Greece or Naples, Barcelona and Monte Carlo
- All onboard meals are included
- Reservation request postmarked 90 days prior to travel

Ireland Castles & Manors

- 9 Days/8 Nights accommodations including Clontarf Castle, Faithlegg House, and many more with full Irish Breakfast Daily
- \$500 in AMEX Checks
- Round trip airfare for two including airport transfers
- Sightseeing by luxury motor coach
- Reservation request postmarked 60 days prior to travel

All Inclusive Trip to St. John's

- 7 Days, 6 Nights accommodations for two at the Caneel Bay with Ocean view room
- Round trip airfare for two
- All Inclusive meals and beverages
- Reservation request postmarked 60 days prior to travel



- OR -

84,000 Reward Points for merchandise

Level 8: Increase purchases by \$500,000 will earn a choice of the following:

Super Bowl Experience

- 5 Days, 4 Nights hotel accommodations
- Two tickets to the BIG GAME
- Round trip airfare for two
- Reservation request postmarked 90 days prior to travel



Masters Golf Package

- 6 Days, 5 Nights hotel accommodations in Augusta, GA
- Badges for Two for all four days of the Masters
- Round trip airfare for two to Atlanta
- 6 day rental car to get to Augusta
- Reservation request postmarked 90 days prior to travel

- OR -

120,000 Reward Points for merchandise

LEVEL EIGHT

TAKE A LOOK AT THE REWARDS SITE!

To browse through our online demo site, visit:
<http://dover.rewardsloyalty.com>

Username: DOVER
Password: REWARDS

(Please be sure to use ALL CAPS)

Note: A personal username and password will be issued to you once you qualify. Please see your Dover Electric Supply representative for further details.

TERMS & CONDITIONS

1. Promotion runs from September 1st, 2011 - February 28th, 2012.
2. All interested parties MUST REGISTER on the rewards website by October 31st, 2011.
3. Earn points on incremental growth based on your actual billed purchases from September 1st, 2011 - February 28th, 2012.
4. Customers must be in good credit standing with Dover Electric Supply to qualify.
5. This offer excludes Government agencies, institutional and investor owned entities.
6. Customer must have purchases that exceed the trip they desire to redeem. Customer may not "pay up" to a higher value trip.
7. Please reserve drive-away vacations 35 days before departure date: sports trips 60 days before date, and cruise trips 90 days before departure date.
8. Customers may work with Capitol Marketing to "upgrade" trip, add days, rental cars, upgrade destination, cabins are inside staterooms (cruises), etc. All additional costs will be the responsibility of the customer. Upgrades depend on availability of request.
9. All requests for travel depend on availability. Capitol Marketing Concepts is the sole determining body of availability.
10. Certain other restrictions apply and are listed on the travel voucher that you will receive upon qualifying and requesting your package.
11. Trips may only be earned as outlined. This program has no value other than shown and may not be redeemed other than as outlined herein.
12. Trip vouchers will be issued to qualifying companies. The individuals using the trip assume any and all tax liability (if applicable).
13. Void where prohibited by law or local ordinance.

Dover Electric Supply Co., Inc.

**1631 S. Dupont Hwy
Dover, DE 19901**

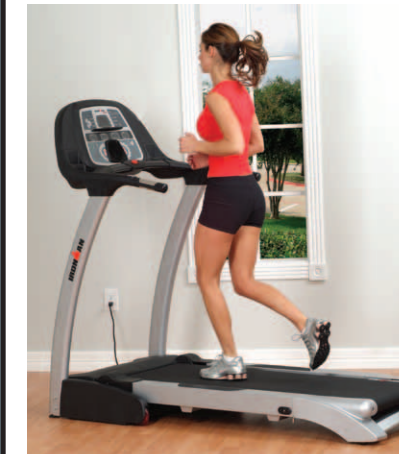
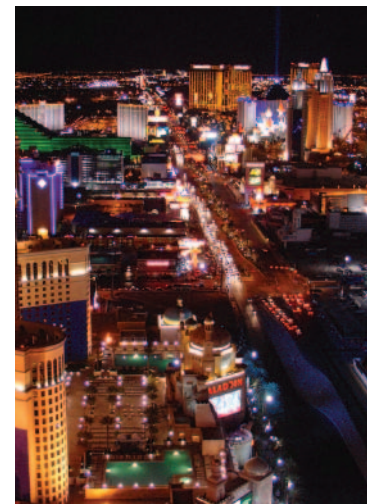
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www.doverelectric.com



Dover Electric Supply REWARDS PROGRAM



WELCOME TO DOVER ELECTRIC SUPPLY REWARDS! Between September 1st, 2011 and February 28th, 2012 simply increase your purchases over the same period as last year and earn these fabulous prizes!

LEVEL ONE

Level 1: Increase purchases by \$6,500 will earn you a choice of the following:

3 Days, 2 Nights Gas Break Vacation

- Choose from 250 destinations and 400 hotels including many Wyndham and Marriott Hotels
- Accommodations for two adults and up to two children
- \$50 gas card
- Reservation request postmarked 35 days prior to travel, no deposits or taxes



- OR -

3,000 Reward Points for merchandise

Level 2: Increase purchases by \$12,500 will earn you a choice of the following:

3 Days, 2 Nights VIP Sports Experience

- Hotel accommodations for two adults
- Two regular season game tickets to the sporting event of your choice: NFL, MLB, NBA, NASCAR including University of Kentucky or two one-day passes for a PGA event (excludes The Masters, Majors and the U.S. Open)
- Reservation request postmarked 60 days prior to travel, no deposits or taxes

4 Days, 3 Nights Elite VIP Vacation

- Choose from 250 destinations and 400 hotels including many Wyndham and Marriott Hotels
- Accommodations for two adults and up to two children
- \$100 gas card
- Reservation request postmarked 35 days prior to travel, no deposits or taxes

3 Days, 2 Nights Theme Park Experience

- Hotel accommodations within 30-minute drive time of attraction
- Two one day park passes to your choice of amusement parks such as Busch Gardens, Disney, Universal Studios, Cedar Point, Dollywood, Kings Island, Kings Dominion, Sea World, Six Flags, WaterWorld USA, Astro World and Wild Waves Enchanted Village
- Reservation request postmarked 35 days prior to travel, no deposits or taxes

- OR -

5,500 Reward Points for merchandise



LEVEL TWO

LEVEL THREE

Level 3: Increase purchases by \$37,500 will earn a choice of the following:

4 Days, 3 Night National Fly Away VIP Vacation

- Choose from 250 destinations and 400 hotels
- 4 Days, 3 Nights accommodations for two adults and up to 2 children
- Roundtrip airfare for two within the domestic U.S.
- Reservation request postmarked 60 days prior to travel

- OR -

12,000 Reward Points for merchandise



Level 4: Increase purchases by \$65,000 will earn a choice of the following:

4 Days, 3 Nights Fly and Sail Away VIP Package

- 4 Days, 3 Nights cabin accommodations aboard the ship
- Roundtrip Airfare for Two
- Choose from multiple cruise itineraries departing from Port Canaveral, Miami or Tampa
- All onboard meals are included and all entertainment provided by the individual cruise line
- Use of health spas (personal services are extra) and workout facilities, children's activities, Casinos and gaming provided by the individual cruise lines
- Duty free shopping
- Reservation request postmarked 90 days prior to travel
- No port fees, high season surcharges or processing fees

4 Days, 3 Nights Mexican Four Play

- 4 Days, 3 Nights accommodations for two at your choice of destinations: Acapulco, Cabo San Lucas, Cancun or Puerto Vallarta
- Round-trip Airfare for two
- Reservation request postmarked 60 days prior to travel

4 Days, 3 Nights Spa Experience

- 4 days, 3 nights accommodations at the Hyatt Regency Scottsdale Resort & Spa OR the Arizona Biltmore Resort & Spa
- Roundtrip airfare for two adults
- Reservation request postmarked 60 days prior to travel



LEVEL FOUR

4 Days, 3 Nights Richard Petty Driving Experience

- 4 Days, 3 Nights accommodations for two adults
- The Experience - One ticket to this driving experience. "Your hands are on the wheel and you're in the driver's seat for 8 laps around the track. The program lasts three hours - the memories last a lifetime."
- Round trip airfare for two (Traveler is responsible for airline taxes)
- Daily Breakfast
- Reservation request postmarked 60 days prior to travel

4 Day, 3 Night Lake Tahoe Ski Trip

- 4 Days, 3 Nights Hotel accommodations at Timber Cove Lodge
- Roundtrip airfare for two to Reno, NV (traveler is responsible for airline taxes)
- Four lift tickets
- Reservation request postmarked 60 days prior to travel



4 Day, 3 Night Bahamas Bound

- 4 Days, 3 Nights accommodations
- Roundtrip airfare for two to Nassau, Bahamas
- Reservation request postmarked 60 days prior to travel

- OR -

25,000 Reward Points for merchandise

LEVEL FOUR

Level 5: Increase purchases by \$110,000 will earn a choice of the following:

8 Days, 7 Nights Fly and Sail Away VIP Package

- 8 Days/7 Nights cabin accommodations aboard the ship
- Roundtrip Airfare for Two
- Choose from multiple cruise itineraries departing from Port Canaveral, Miami or Tampa
- All onboard meals are included and all entertainment provided by the individual cruise line
- Use of health spas (personal services are extra) and workout facilities, children's activities, Casinos and gaming provided by the individual cruise lines
- Duty free shopping
- Reservation request postmarked 90 days prior to travel
- No port fees, high season surcharges or processing fees

LEVEL FIVE

5 Days, 4 Nights All Inclusive Caribbean Get Away

- 5 Days, 4 Nights accommodations for two at your choice of destinations: Jamaica - Sunset Beach Resort Puerto Vallarta - Eden Sunset Resort Cancun - Club Los Playas
- Round trip airfare for two
- All Inclusive meals and beverages
- Reservation request postmarked 60 days prior to travel

5 Days, 4 Nights Honolulu, Hawaii Get Away

- 5 Days, 4 Nights accommodations for two at your choice of the Outrigger Properties or the Waikiki Terrace Resort
- Round trip airfare for two
- First morning breakfast for two
- Reservation request postmarked 60 days prior to travel

5 Days, 4 Nights Final Four Experience

- 5 days, 4 nights accommodations for two adults
- Round trip airfare for two
- Two tickets to all three games of the Final Four
- Reservation request postmarked 60 days prior to travel

- OR -

42,000 Reward Points for merchandise

LEVEL FIVE

Level 6: Increase purchases by \$187,500 will earn a choice of the following:

Alaska Sail Away Package with Airfare

- 8 Days/7 Nights cabin accommodations aboard the ship
- Choose from multiple cruise itineraries departing from Vancouver (Canada Place)
- Round trip airfare for two
- All onboard meals are included
- Reservation request postmarked 90 days prior to travel

A Sample of Europe

- 6 Days, 5 Nights hotel accommodations
- Round trip airfare for two (coach)
- Choose from five destinations - London, Paris, Brussels, Amsterdam or Rome
- \$800 debit card for Meals
- Transfers are included (airport/hotel/airport)
- Reservation request postmarked 60 days prior to travel

Honolulu Get Away

- 8 days, 7 nights hotel accommodations in Honolulu, Hawaii
- Round trip airfare for two (coach)
- Food, beverage and shopping allowance
- Transfers are included (airport/hotel/airport)
- Reservation request postmarked 60 days prior to travel

- OR -

60,000 Reward Points for merchandise



LEVEL SIX